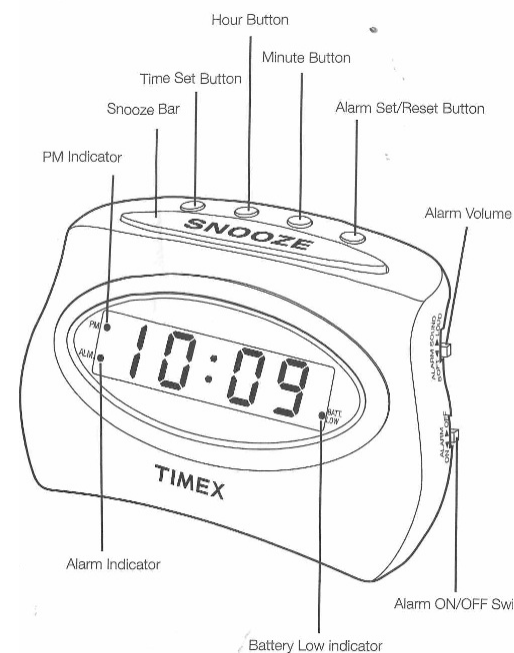


# Introducing The SNOOZE LEVER

## The Status Quo:

When the alarm sounds, a sleeper has two options:

1. Press the "Alarm Set/Reset Button" to turn the buzzer off and reset the alarm to sound the following day.
2. Hit the "Snooze Bar" to temporarily stop the buzzer and be roused again in 9 minutes.



## The Problems:

There is usually no way to control the length of the snooze interval.

There is no way to tell if the alarm is reset or in snooze mode, and no way to know how long until the buzzer will sound again.

The Snooze and Alarm Reset functions are interrelated, but artificially separated.

## The SNOOZE LEVER:

The SNOOZE LEVER creates a tangible interaction that solves many of the problems surrounding the ubiquitous snooze button interaction. The lever sets the snooze interval like a kitchen timer, slowly retreating back to the alarm-sounding position.

The SNOOZE LEVER allows a snoozer to control the snooze interval, snoozing anywhere from 0 to 15 minutes.

It is simple to see the system status by looking at the position of the lever. The lever is either locked into the reset position, or popped out to the side for snooze mode.

Easy to pull down into snooze mode, but takes two hands to push into the alarm reset position, making it hard to turn off the alarm accidentally.

